

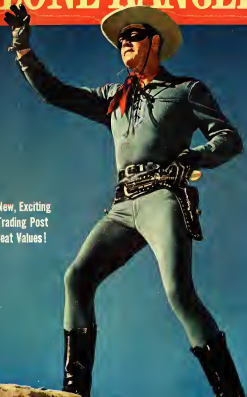
DELL
15¢

PRIZES-PRIZES-PRIZES! Big Dell Comics Contest Inside!

JULY

THE LONE RANGER

Plus New, Exciting
Dell Trading Post
of Great Values!



the INDIAN-GENTLED HORSE



AN "INDIAN-GENTLED" HORSE WAS A HIGHLY-PRIZED POSSESSOR AMONG CONQUERORS FOR HE HAD BEEN BROUGHT A SPECIAL WAY! FIRST, THE BRAVE SEDUCED A WILD HORSE!



PUTTING A HALTER ON THE HORSE, HE WOULD GENTLY AND SLOWLY APPROACH IT, TRYING TO SHOW HIM HE WOULD NOT BE HARMED BY HIS CAPTORS!



THE BRAVE WOULD SPEND DAYS TALKING TO HIS HORSE! THEN BY HANGING OR PLACING A BLANKET HE'D FRIGHTEN HIM--TO TEACH HIM THESE ACTS DIDN'T HURT!



BEFORE HE'D EVEN TRY TO MOUNT HIS HORSE, HE WOULD TOUCH EVERY PART OF HIS BODY TO ACCUSTOM HIM TO HIS TOUCH AND PROVE HE WOULD NOT HARM HIM!



THEN PUTTING HIS ARM OVER HIM, HE WOULD WALK FOR HOURS, GETTING THE HORSE GRADUALLY USED TO CARRYING HIMSELF, WHILE SLOWLY INCREASING THE WEIGHT



WHEN HE FINALLY DECIDED THE HORSE WAS "GENTLED" HE WOULD MOUNT HIM-- BUT UNLIKE THE CONQUER-BROKEN HORSE, THE INDIAN-GENTLED HORSE WOULD NOT BUCK ITS RIDER!

THE LONE RANGER

THE TRAP



POSTMASTER: Please send address on Form 3579 to 521 West 42nd Street, New York 36, N.Y.
 THE LONE RANGER, Vol. 1, No. 745, January, 1961. Published monthly by Sky Publishing Co., Inc., 740 Third Avenue, New York 17, N.Y. (Sgt. Major) President; Executive Vice-Presidents: William E. Callahan, Jr., Paul R. Dilly, Ronald F. Clark, Vice-Presidents: Advertising Co-ordinator: Bruce L. Holland, Non-Profit Board: Sidney J. Goldberg, Inc. New York, New York, and 11 Park Avenue, New York, New York. (Sgt. Major) Secretary: 125 West 42nd Street, New York 36, N.Y. All rights reserved. Printed in U.S.A. Designed and produced by Western Printing & Lithographing Co. Copyright © 1961, by The Lone Ranger, Inc.

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CHANGES OF ADDRESS should reach us two weeks in advance of the next issue date. Give both your old and new address enclosing it in a separate envelope to insure your old address info.

SECONDS LATER...



WIN



WIN



JET TO HOLLYWOOD!

• Yes, boys and girls, you and your family (up to 4) will fly to Hollywood and back by JET. → You'll stay at a famous hotel. Dine with the stars. → Visit the TV and movie studios. → Meet stars like THE RIFLEMAN, PALADIN, MAVERICK. → You'll spend a day at fabulous Disneyland. → And as a special bonus, YOU CAN APPEAR ON A TV SHOW AND GET PAID FOR IT! PLUS 500 DOLLARS IN CASH FOR SPENDING MONEY!



AND 3000 RUNNER-UP PRIZES

WIN



NAN

THE UNIVERSITY OF CHICAGO



3000-PRIZE DELL COMICS CONTEST

DECLARATION

3000-PRIZE DELL COMICS CONTEST

ENTRY BLANK

HERE ARE THE CASE FILES

- [illegible]

1000

Buy U.S. Savings Bonds Regularly.

[illegible]

Abstract

File	Size	Kind
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4 THE BILL COMES DOWN almost a fortnight after the 1961 advertisement, but the publisher had the story from the Los Angeles Times (1961) for much of the time.

5. Disputes will be judged by Advertising Rules Boards of America's Advertisers will be judged on the basis of equality under standing of members and clarity of format. All entries become the property of Dick Madsen Inc. Inc.

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T. Mod. Publ. Co. 601 COMMERCE ST.
P.O. Box 57
New York, N. Y.

SEE CENTER PAGES FOR THE GRAND CHAIRS IN THE DELL TRAINING HALL.

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BUT AS THEY SET OFF, THE PURSUED MAN DROPS A BOMB...

...AND MINUTES LATER, AT A CUT-OFF TRAIL, HE DROPS A SECOND BOMB...



SHORTLY AFTER...



SOON...

HAWKENS! WHERE'S
THE MASKED MELODER?

THIS OLD FOOL
WRECKED OUR
TRAP!



SAY! WHO ARE
YOU CALLING 'AN
OLD FOOL'?

EASY, GRAND PA!



GO ON! FINISH HIM OFF!
IF THE OLD COOT TAKES ME'LL
TELL THE LAW WHERE TO
LOOK FOR US! HE
KNOWS YOU'RE THE
BANK ROBBING GANG!

YOU'RE RIGHT,
HAWKENS! AND
I'LL PAY HIM
BACK FOR SPOILING
OUR PERFECT PLAN
TO GET YOU LED INTO
THE MASKED
MAN'S CAMP!



PING!

WHAT IN---?

DOWN!







The Lone Ranger
MYSTERY

The SHEEP KILLER

SEE IF YOU CAN SOLVE THIS MYSTERY
ALONG WITH THE LONE RANGER

AT NIGHT, THE GRIEF OF A SHEEP
DRAVE IS SUDDENLY SHATTERED...



NEXT MORNING...







AS THE SUSPECT MOUNTS ONE OF THE SHEEP-
MAN'S HORSES, THE LONE RANGER RACES IN
PURSUIT...



FOR SOLUTION, TURN PAGE UPSIDE DOWN....



WHEN THE LONE RANGER SAW THE SUSPECT
HOPPER JUMP AT THE SIGN OF THE HORSE
DODGED THE HORSE THE PREVIOUS NIGHT WHEN
THE HORSE STUCK! (DROPPED) THE HORSE
WAS BORN WITH BARS BUILT AT THE HORSE
BARS

START TRADING NOW

at the **DELL TRADING POST**

ONLY DELL COMICS OFFER THESE OUTSTANDING PREMIUM VALUES!



GIANT SPACE HAT
Wholesome fun to full color by Rand-Altschul.
Mildly Illustrated
ONLY 85¢ AND 1 COVER STRIP



KODAK BROWNIE BULLET CAMERA
Take your own photos with this world famous camera.
ONLY \$6.00 AND 8 COVER STRIPS



THREE-WAY DESK SET
Ready for school and
color and letter opening.
ONLY 85¢ AND
1 COVER STRIP



GIANT PERISCOPE
No sea lion here from you!
ONLY 85¢ AND
8 COVER STRIPS



SECRET POCKET WALLET
by Chesford Cashe Lister.
Wholesome, colorful, fun.
and easy to use. Secret & 8 cover strips!
ONLY \$1.00 AND 8 COVER STRIPS



BASEBALL GLOVE
Deep pocket, full-grained leather.
Junior League Model
ONLY \$2.00 AND
8 COVER STRIPS



TEENAGE POCKETBOOK
Dolls, dimes and fun.
ONLY 75¢ AND
3 COVER STRIPS



YOUR BEAR TOY
Delightful story, picture, toy.
Be a luck around a bear friend!
ONLY 85¢ AND 3 COVER STRIPS

© Chesford Cashe Lister



SHAGGY DOG
A lovable, cuddly, funny pet.
An adorable story.
Depends needs to see one
ONLY \$1.00 AND 8 COVER STRIPS



SECRET SEAL RING
Adjusts to fit any finger.
All metal. Stamp your own
secret messages. All new
5 letters will stand out best.
ONLY 35¢ AND
1 COVER STRIP



SET OF SIX LIFELINE DOLLS
Fully dressed in authentic native costumes.
Back of doll with eyes that open and close.
ONLY \$1.00 AND
4 COVER STRIPS



INITIAL SLAVE BRACELET
Of rarest gold filled with soft to sleep.
Your first in this magnificent on chain.
No sea lion here from you!
ONLY 90¢ AND 8 COVER STRIPS

TAKE YOUR PICK OF THE ITEMS SHOWN ABOVE. HERE'S HOW TO GET THEM!

Get off the top strip of each Dell Comic Cover. Be sure the strip includes the name of the comic and the new Dell Comic seal. When you have enough cover strips for the item(s) you want, put them in an envelope together with the required amount of money and the coupons at the right. Send them to DELL TRADING POST, P.O. BOX 26, BROOKLYN 1, NEW YORK. Trade as often as you like for as many items as you want.

This offer expires at midnight, December 31, 1961. This offer not valid wherever offers of this kind are prohibited, restricted, licensed or taxed. Allow 21 days for delivery. This premium offer may be cancelled or modified without notice. Agencies may be substituted and redemption values may be changed should it be found necessary. Any items indicated may be discontinued without notice.



DELL TRADING POST
P.O. BOX 26
BROOKLYN 1, N.Y.

Enclosed you will find \$_____ and
_____ Dell Cover Strips.
Please send me the item(s) I have
indicated below.

1 2 3 4 5 6 7 8 9 10 11 12

Name _____
Address _____
City _____ State _____
Age _____

NOTE: U.S. and Canadian delivery only accepted. State checks and money orders payable to Dell Trading Post. No residents of the U.S.A. and low costs handling fee for each item. Please check outside the U.S.A. are subject to 10% where applicable.



ILLUSTRATION BY BOB FOSTER FOR LITTON

"Catching Tiger Traine won't be easy, and finding the gold he stole will be a lot harder," said Rufe Morgan, Sheriff of Comanche.

Standing beside the Sheriff Clint Foster, his deputy, frowned impatiently. "That's his fourth stage robbery this year, Rufe," he said. "Each time he makes a haul he heads over the border. . . . Couldn't we extradite him?"

"The Mexican authorities would be ticked to send him back for trial if we had any evidence to go on. But they've never found any gold on him. I figure he ditches it somewhere north of the Rio before he crosses the border."

"Rufe, I have a plan," said Clint.

"Son, I've been a lawman for thirty years and if I can't outfox Tiger Traine how can you—?"

"Now, Rufe," the boy protested, "I know I can handle it. You've got to give me the chance. After all, when you retire—"

Clint stopped. No use talking about retirement. Though Rufe was far past retire-

ment age he just couldn't see anyone handling that Sheriff's job, as well as he did.

Right now Rufe was smiling at Clint, indulgently. "Tell you what, son, you bring in that Tiger Traine and those bank shipments he stole and you can take over the Sheriff's job."

Clint grinned. "It's a deal," he said, and headed out of the door.

It was the next day that Rufe grabbed his deputy in front of the town jail. "Clint, what's this I hear about you flashing a stack of gold eagles in the café—and claiming they were part of Tiger Traine's loot?"

"It's part of my plan, Rufe," was Clint's grinning reply.

"But that's crazy. How do you expect to lay hands on that loot by pretending you have it already?"

"Just suppose you're Tiger Traine, Sheriff," smiled Clint. "And just suppose you get the word that some lawman has stumbled onto your loot? Now what would you do?"

Three days later Tiger Traine crossed the Rio at Apache Pass. Once into the badlands he spurred his mount northward and never reined in until he reached Rimrock Canyon. There he dismounted and hurried over to a large boulder leaning against a cliff wall. Working swiftly he rolled the boulder away. Behind it was a hole in the cliff. Grinning with relief Tiger Traine hauled several sacks out into the open.

He never heard the men slipping up behind him until it was too late. When he whirled around to face them half a dozen guns were already leveled on him.

"Howdy, Tiger," said Rufe Morgan, smiling wolfishly, over his six shooter. "We've been waiting for you. We knew that story about your loot being found would bring you running. All we had to do is watch for you to cross the Rio and head for your cache. It was all Clint Foster's idea." He nodded toward Clint.

"That two-bit deputy," said Tiger, wrathfully.

"Deputy, nothing," said Rufe, grinning. "As of now Clint Foster is the Sheriff of Comanche! Reckon he earned the job."

THE LONE RANGER

The DANGEROUS ESCORT





THE NEXT DAY THE THREE MEN CLIMB HIGH INTO THE
CANYON TO PHOTOGRAPH BIGHORN SHEEP...



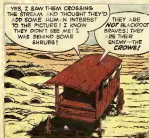


"MINUTES LATER, AS THE LAST ROCK THUNDERS BY, THE CONE BANGER CAUTIOUSLY LOOKS AROUND..."



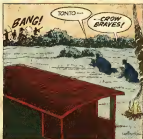


SOON AFTER, IN THE WAGON STUDIO...





AS THEY SLEEP, SUDDENLY, AN HOUR BEFORE DAWN....





SECONDS LATER, PHILIP CHATER FIRES AN
OVERLOADED PHOTOGRAPHIC FLASH TRYING OUT
OF THE WAGON DOOR AND SUDDENLY---





YOUNG HAWK

THE SIGN OF NANOOK

YOU AND YOUR COMPANIONS HAVE OBEYED MY CALL TO THIS FROZEN LAND, YOUNG HAWK— AND I SHALL REGARD YOU! ASK ME WHAT YOU WISH!

ANAWOOK—
GREAT WHITE BEAR—
TELL ME WHERE WE
SHALL SPEND THE
WINTER— FOR THE
STRONG COLD
COMES SOON!

ASLEEP WITH LITTLE BUCK AND SEA EAGLE,
IN THE LODGE OF AVALIKTOX THE ESQWIG,
YOUNG HAWK DREAMS AGAIN OF HIS GUARDIAN
SPIRIT.



WAIT FOR THE
SIGN, YOUNG HAWK—
THE SIGN OF
NANOOK!



YOU CRIED OUT
IN YOUR SLEEP,
YOUNG HAWK!
WHERE YOU
DREAMING?

YES, AVALIKTOX—I DREAMED A
MEDICINE DREAM! I ASKED
NANOOK WHERE LITTLE BUCK
AND SEA EAGLE AND I SHOULD
SPEND THE WINTER... AND
NANOOK SAID WAIT
FOR THE SIGN!



THE SIGN WILL COME, YOUNG HAWK!
AND WHEN IT DOES IT WILL TELL
YOU TO WINTER HERE, WITH US
ESQWIG— IN THIS VILLAGE— I
FEEL IT MUST BE SO!



**OPTIMISTIC AND HOPEFUL, AVALIKTOX AND HIS RELATIVES
BUILD AN ESQWIG DWELLING FOR THEIR NEW GUESTS.**

YOUNG BUCK— YOUR HOUSE IS
NEARLY FINISHED! WHEN THE WHITE
BEAR SEES IT, HE WILL DECIDE
YOU MUST STAY!



FOR THREE DAYS AND THREE NIGHTS THE TERRIBLE BLIZZARD RAGED!



THEY WERE ALL SHAKEN UP BY THE FURY OF THE BLIZZARD!



AND THE SLIP DOGS, WHO IN THE TUNNEL ARE ENTRANCED, SEEM NOT TO MIND!



BUT ON THE FOURTH MORNING—





WHEN THE HUNT IS OVER.

WILL THERE BE
ENOUGH MEAT TO
LAST ALL WINTER,
MAUKTOY?

ENOUGH FOR OURSELVES, OUR DOGS,
AND ANY VISITORS WHO MAY COME.
YOUNG HAWK? IS NOT THIS THE SIGN
YOU WERE WAITING FOR?



THERE! THERE IS THE
SIGN, YOUNG HAWK! THE
SIGN OF HAWK!
THAT WE ARE TO STAY!

WASH! YOU ARE
RIGHT, LITTLE BUCK!
IT IS HAWK!
HIMSELF!



SHARP AND CLEAR IN THE SKY LOOKS THE CLOUD-
SHAPE OF HAWK!—ABOVE THE ICE-CRACKED SEA.



the GRIZZLY BEAR

THIS LARGE, POWERFULLY-BUILT ANIMAL ALSO
KNOWN AS "THE SILVER TIP BEAR" INHABITS THE
ROCKY MOUNTAIN REGION, DEEP BROWN IN COLOR.
HE IS ABOUT NINE FEET LONG AND WEIGHS CLOSE
TO 500 POUNDS. FROM THE DAYS WHEN THE INDIANS
ATTACKED IT UP TO THE PRESENT, THIS BEAST HAS
BEEN THE EMBODIMENT OF EVERYTHING THAT IS
FEROCIOUS AND TERRIBLE AMONG BIG GAME ANIMALS.



HE CAN CLIMB TREES, WHICH HE DOES OF FIRST HE IS
ALSO A VERY SKILLFUL FIGHTER. DANGEROUS, HE IS NOT
PARTICULAR ABOUT WHAT ANIMAL HE DEVOURS, ALTHOUGH HIS
FAVORITE MEAL IS ELK. HE IS ALSO PARTIAL TO BEES. THE
INDIANS CONSIDERED HIS SLAUGHTER SECOND ONLY TO THE
SLAYING OF AN ENEMY AND WERE PROUD OF THE NECKLACES
WHICH THEY MADE FROM THE CLAWS AND WOOL AS TROPHIES.

Commander Jets says:
"Hey kids, they're jet-fast"

SuperJets

COOLER • LIGHTER • MADE
STRONGER TO LAST LONGER



ARCH-GARD®

Contours the
foot at all
3 vital points



**Red
Ball**

SEND FOR YOURS TODAY!

- Mail to: Super Map
Box 1665, Grand Post Office New York 1, N. Y.
- Please send me information on the Super Space
Explorer's Map (1 month \$10 to cash)

Name _____

Address _____

City _____ Zone _____ State _____

**LOOK KIDS! Get Commander Jets
SPACE EXPLORER'S MAP**

* printed on full color • \$10 in space • * printed with super space facts

**Red
Ball**

\$1.00 VALUE
ONLY

25¢

Red Ball Jets

By Red Ball, Williams, Inc.

LOOK FOR THE RED BALL



There's
General Tire for
your bike tire



**FREE
EVEREADY
FLASHLIGHT
WITH THE PURCHASE
OF
ANY**

**GENERAL
BIKE TIRE
AND TUBE COMBINATION**

THE GENERAL TIRE & RUBBER COMPANY
Pennsylvania Athletic Products Division/Box 951/Akron, Ohio
Please send a "Bike Flash" certificate to:

Name _____

Address _____

City _____ Zone _____ State _____

I buy my bike tires at:

Store Name _____

City _____

Now you can equip your bike with top quality
GENERAL Bike Tires and Tubes and get
a free Eveready flashlight at no extra cost.
GENERAL offers a full line of bike tires
and tubes to fit every size . . . every need

Just mail in the attached coupon today! We
will send you a special "bike-flash" coupon
so you can get your free flashlight whenever
you buy a new GENERAL Bike Tire and Tube
combination from your local bike dealer.
THE GENERAL TIRE & RUBBER CO.
Pennsylvania Athletic Products Division
Akron, Ohio **SEND COUPON TODAY!**

WIN A "DIAMOND HUNTING" TRIP

and a

\$500 BOND!



PLUS A \$2,500

DIAMOND RING ...for MOM!



Plus A \$1,000 Value

FISHIN' TRIP and A HEDDON'S TACKLE SET...for DAD!



Exciting News!

75 B-B GUNS GIVEN!

If you don't win the Grand Prize listed above, you can still win one of these 75 Daisy B-B Gun Prizes: 15 Target Specials, 15 Pump Guns, 15 Ricochet Sound Rifles, 15 Anniversary Gun Sets, 15 B-B Six Guns! Tell Dad and Mom they can help you win. Mail coupon!

Enter

DAISY'S 75th DIAMOND BIRTHDAY CONTEST

Enter this new Contest—easy fun for you, Dad, Mom! Complete the sentence, "A Daisy B-B Gun is the best first training gun because," in 25 words or less. If you win the Grand Prize you get: a trip to dig for real diamonds; a \$500 U. S. Savings Bond; a \$2,500 value diamond ring for Mom; a \$1,000 value Heddon's tackle outfit and fishing trip for Dad! All this—plus a free trip for Mom and Dad to go with you to Crater of Diamonds, Murfreesboro, Arkansas! Contest starts May 1, ends Aug. 1, 1961. Remember, Parents can help you win! Get Rules, Entry Blank now at Hardware, Sports or Department Stores.



Model 35
Pump Gun
\$9.95



B-B GUNS and B-B SHOT

OTHER DAISYS
FROM \$5.95

DAISY GIVES
YOU MORE \$\$\$
FOR YOUR MONEY

...ASK DAD...HE HAD ONE!
DAISY MANUFACTURING COMPANY

DEPT. A-431, ROGERS, ARKANSAS, U.S.A.

Please Mailer to Chicago, prizes subject to change without notice

Send for Free Contest
Folder with
**ENTRY
BLANK**



MAIL NOW!

DAISY MANUFACTURING COMPANY
Dept. A-431, ROGERS, ARKANSAS, U. S. A.

Send Contest Entry Blank, Rules, Daisy B-B Gun Catalog

Name

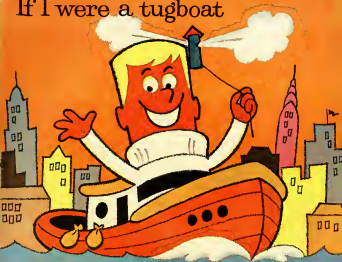
St. & No.

City

Zone State

Age on May 1: ☐ Boy ☐ Girl

If I were a tugboat



I'd toot my whistle for
Kraft Fudgies (both kinds—Chocolate and Vanilla.)

They're Toot-Toot-Too-riffic! —
Kraft Fudgies! Creamy smooth and just
busting with energy. In bars of six, or ask mom
to buy you the big bag—you get
a lot of candy for your money either way!



Kraft makes Fudgies
like Kraft makes everything - and that's good!

See Perry Como's Kraft Music Hall, NBC-TV, Wednesday nights